



SASKATOON  
TRACK & FIELD CLUB

## Sponsorship Information

The Saskatoon Track and Field Club offers programs in track & field and cross country for athletes 8 years and older of all levels of ability. STFC is dedicated to excellence by providing the opportunity for athletes to develop their maximum potential, while preserving the highest ideals of good sportsmanship and character.

### Information about STFC

- Club dates back to 1948 with ties to the Hilltops Football Club in 1949
- Current membership level of 150. Projected 170 in August 2009. With a 5 year projection of 200.
- Members from outside Saskatoon (Humboldt, Prince Albert, Watrous, Biggar, etc)
- Website receives 600+ hits a month.
- Club Handbook is seen by over 500 athletes, parents, and friends.

### Sponsorship Potential

Being a non-profit organization the club must generate all funds used to enhance member programming (facilities, equipment, clothing, coaches). Current fundraising ventures include an annual TV raffle and auction. However, these ventures are not enough to maintain the growth of the club. As such the club is actively pursuing sponsorship opportunities with various businesses and organizations in the community.

*STFC is open and willing to discuss all sponsorship opportunities regarding monetary donations to the club. If you or your organization has an idea the club would like to hear from you.*

### Sponsorship Levels

#### Supporters:

\$50-\$249

Name on website

#### Bronze Sponsor:

\$250-\$499

Logo on our webpage and identified as bronze sponsor



[www.saskatoontrack.com](http://www.saskatoontrack.com)



**SASKATOON  
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**Silver Sponsor:**

\$500- \$749

Logo on webpage, identified as silver sponsor and link to their webpage

**Gold Sponsor:**

\$750-\$999

Logo on webpage, identified as gold sponsor, link to their webpage and logo in our handbook

**Platinum:**

Over \$1000

Logo on our webpage, identified as platinum sponsor, link to their webpage, logo in handbook (additional recognition, perhaps logo in our leisure guide ad, and logo on our STFC banner).

**Other opportunities for return of sponsorship**

- Logo placement on club clothing (worn by all club members)
- Logo placement on club materials –signs, banners, tents (seen by thousands)
- STFC is open to discussion on any further ideas or suggestions.

If you would like to discuss sponsorship opportunities further, please contact:

**Head Coach Jason Reindl**  
**(306) 881-5722**  
[jason.reindl@usask.ca](mailto:jason.reindl@usask.ca)

or

**President Doug Mann**  
**(306) 260-2888**  
[doug.mann@cnh.com](mailto:doug.mann@cnh.com)



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